



Painting smiles... at the right price

Client Manual

(888) VARSITY | License: #809250

varsitypainting.com

Why Varsity?



Peace-of-mind - Abundant communication before and during the project through meetings, notices and e-mail progress reports. Any concern addressed immediately by our English-speaking foreman.

We always use the best paint products and our long-term craftsmen painters provide quality workmanship. This results in a long lasting paint job that we back with a 7 year warranty, the longest in the industry (2 years on metal).

Founded in 1993 by Roland Thoms

Over **25,000** residential and commercial properties painted.

We specialize in HOA, apartment, and commercial painting.

We have long-term painters with years of experience.

Peace-of-mind painting at a competitive price.

Our services:

Exterior & Interior Painting
Wood Rot Replacement
Color Consultation
Digital Color Rendering
Pressure Washing

“After painting both of our shopping centers, our tenants took the time to call or come by to thank us for hiring a company whose employees were so sensitive to the needs of their business and their customers.”

Roberta Rivet

R. T. Nahas Company

“With 180 homeowners [Live Oak HOA below], issues were bound to arise when their homes were painted. I was impressed how Varsity Painting resolved any concerns immediately and reported back to me. Job well done.”

Robyn Hetland

Homeowners Business Management -
180 units.digital color

“Varsity Painting raises over \$100,000 annually for the Children’s Tumor Foundation for Neurofibromatosis research. Total raised is over \$1,500,000 and counting.”

Our reason: varsitypainting.com/camille

Our Team



Roland Thoms
President



Brian Teal
Vice President



Mandi Newton
VP of Marketing &
Business Development



Chad Bruckner
VP of Production



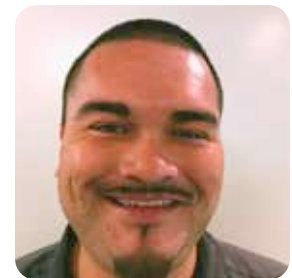
Julie Noftzger
Customer Service



Sean Ward
Senior Estimator



Tammy Chelemedos
Accounting



Ramon Solorio
Production Director



Morgan Foster
Office Assistant



Diana Le-Bearby
Director of Marketing &
Business Development



Carter Thoms
Residential Sales



Ashton Thoms
Residential Sales

Our Projects



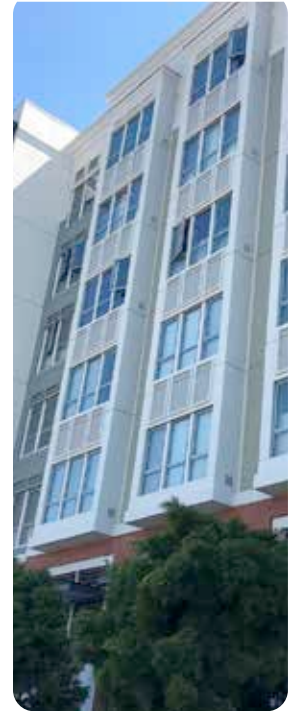
Tannery Artist Lofts
Apartment Community



Hamilton Landing
Commercial Building



Oak Court Apartments
Apartment Community



Broadway Grand
Homeowner
Association



Santana Row
Commercial Building, Homeowner Association, Retail Center



Fioli
Homeowner Association



Uptown
Homeowner Association

Testimonials



"After 25 years in the industry of working with challenging boards and under performing contractors, it was refreshing to work with a company like Varsity Painting who approached each component of the project with professionalism and abundant communication. They made one of my hard-to-please boards a Varsity believer."

Sharon Massingham

Founder of Massingham and Associates



"We've worked with Varsity Painting's group many times over the past decade and they've proven again and again to be amongst the very best in the business. Their team is capable, friendly, knowledgeable, courteous and, perhaps most importantly, very good at what they do. Their management team is focused, responsive and eager to please. With large paint jobs, regardless of contractor selection, there is inevitably some kind of problem – after all, in a condo community with 200 owners there are 200 different ideas of what a "good job" is. With Varsity, if any issue does arise, one call will fix the problem. This is absolutely invaluable – and is the proverbial cherry on top differentiating Varsity from the rest. Do yourself and your community a big favor and consider working with Varsity on your next paint project!"

Jason Marquez

President | CJM Association Services, Inc.



"After a nervous call to Varsity about a large and complicated job, I quickly felt at ease speaking with Roland Thoms, the owner. Varsity had my back and came through exceeding expectations. The workmanship was impressive, the coordination was seamless and the pricing was right! I highly recommend Varsity for any commercial building job. Varsity will always be my first painting go-to."

Tanicia Jackson

General Manager, TMG Partners

Testimonials



"I have worked with Varsity Painting for over 10 years. It has always been a very smooth and easy process. Roland and his team are amazing. From completely understanding the scope of work, to suggestions on paint colors and schemes, to scheduling and project follow up and completion. It is a very easy process. I have worked with Varsity Painting on both residential and commercial projects. I have been very satisfied with the finished products for both. Varsity Painting is a great partner and I look forward to our continued relationship."

Manny Moreno

President, PJMB Commercial

"I've been working with Brian, Mandi and the Varsity Painting team for over 15 years. They are one of the SF Bay Area's premiere painting firms and I would recommend them for any painting job, no matter how small or big. I've used their services for a variety of jobs, from a few hundred dollars to over \$100,000. They have always been professional, responsive to our needs, return for callbacks or warranty work without hesitation. The crew is polite, professional, in uniform, on time, clean and we've never had any issues or problems with their work."

I highly recommend Varsity Painting for any interior or exterior painting work."

Steven McDonald

VP of HIP Housing Affordable Ventures, Inc.



"Just a note that THIS is why I always and only want to use Varsity. Every project inevitably has some crazy silly problem that could have been escalated to extremely negative result(s). Over the years Brian, and the entire Varsity crew, have always resolved every issue to the ultimate and joyful satisfaction for the homeowners, Board, and (let's face it it's all about me!) the manager."

Brian's immediate response filled with concern, and not defensive posturing, will not be forgotten for a long, long time."

Elizabeth Loveton, CMCA

Senior Portfolio Manager

Varsity Color Solution



At Varsity Painting, we will guide you through the color selection process to achieve color certainty.

1 Meet our color consultant

Here we will discuss: color preferences, color placement and architectural features and highlights.

2 Digital Renderings

A building in your community will be digitally painted with 3 -5 different color schemes.

3 Fine tune your color selection

Discuss with the color consultant what you like and don't like until you narrow it down to 1 or 2 schemes.

4 Color Patches

Varsity will do large test patches showcasing the chosen colors as they are painted directly on a building in your community.

5 Pick your colors and away we go



Varsity's commitment to tumor research



Few people have ever heard of Neurofibromatosis, let alone try to pronounce it. In 2004, my daughter, Camille, age 7, was diagnosed with Neurofibromatosis Type 2. An MRI had discovered a tumor the size of a tangerine in her brain. In less than 24 hours, surgery was performed at Oakland Children's Hospital and her life was saved. However, her condition causes tumors to grow along the nerve endings of her body: primarily in her brain, ears and spine.

Since that time, our family and Varsity Painting have been committed to funding research to slow or stop the growth of Neurofibromatosis tumors.

1 in 3000 people have Neurofibromatosis Type 1 and 1 in 25,000 have Neurofibromatosis Type 2. Research was almost non-existent 20 years ago as NF2 was only recently identified. Today, due to groups like the Children's Tumor Foundation (www.ctf.org) and Advocure NF2 (www.advocurenf2.org), more scientists and researchers are working on therapies and cures to slow or stop tumor growth. Due to the rarity of the disease, though, funding for Neurofibromatosis pales in comparison to more well known conditions.



Last year, with your support, with your support, we have raised over \$1,500,000 for important neurofibromatosis research.

We appreciate your support as you help our family and the thousands of those afflicted nationwide and around the world in seeking an end to Neurofibromatosis.

Roland Thoms
President



“There’s no shortcut to success. It takes a great team. We offer peace-of-mind painting, and we will stand behind our work until it’s time to paint again”

Roland Thoms | President,

Varsity Painting

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